



## Program Mission

*High quality learning, education, and research for promising students to promote the Saudi community and economy with the full agreement of Saudi Vision 2030 and serve Hajj and Umrah.*

## Program Goals and Objectives

### Goal 1: Learning and education excellence

- Objective 1:** Application of learning and education model.
- Objective 2:** Develop the multidisciplinary initiatives among stakeholders
- Objective 3:** Support the recruitment of highly valued faculty members in special areas.
- Objective 4:** Periodic reviewing of learning and education process.
- Objective 5:** Broaden the curricula to keep students at the cutting edge of teaching and learning.
- Objective 6:** Apply the most recent teaching strategies.
- Objective 7:** Reinforce the educational impact of international opportunities and experiences.
- Objective 8:** Apply students' skills on beneficial projects for societies.
- Objective 9:** Improve extracurricular and co-curricular activities within the academic programs.

### Goal 2: Scientific research

- Objective 1:** Increase research facilities and recourses.
- Objective 2:** Improve the quality, number of publications and impact factor of research
- Objective 3:** Promote research collaboration with national and international institutions.
- Objective 4:** Encourage the participation of students in research.
- Objective 5:** Publish and maintain college research review.
- Objective 6:** Involve the research activities to the Saudi Arabia VISION 2030.
- Objective 7:** Attract funding opportunities to support research with innovation.

### Goal 3: Communal responsibilities.

- Objective 1:** Increase the students and member of staff in community service in Al-lith city.
- Objective 2:** Increase the students and member of staff in Hajj services and pilgrims.
- Objective 3:** Increase community services.

### Goal 4: Infrastructure development

- Objective 1:** Improve the e-learning facilities and procedures in courses.
- Objective 2:** Recorded lectures for syllabus topics.
- Objective 3:** Evaluate the capability of resources and services.
- Objective 4:** Develop sustainable college resources.
- Objective 5:** Improve high safety standards.
- Objective 6:** Apply new automation systems.

### Goal 5: Administration development

- Objective 1:** Encourage faculty to have membership of professional societies.
- Objective 2:** Promote professional growth for educational excellence.
- Objective 3:** Implement new mechanisms for administrative excellence.
- Objective 4:** Establish a mechanism for professional growth of academic and administrative leaders.



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### Goal 6: Quality assurance

- Objective 1:** Attain national programs accreditation.
- Objective 2:** Obtain international accreditation for all programs.
- Objective 3:** Reinforce the implementation of the college quality management system.
- Objective 4:** Strengthen the improvement of academic and administrative quality.
- Objective 5:** Establish and improve KPI implementation process.
- Objective 6:** Improve benchmarking process.

### Goal 7: Media and marketing

- Objective 1:** Increase students' participation in community service events and programs.
- Objective 2:** Expand community services.
- Objective 3:** Enhance the image of college of engineering and its programs.
- Objective 4:** Promote marketing techniques for the programs.
- Objective 5:** Enhance relationships and agreements with Alumni.

### Goal 8: Sustainability

- Objective 1:** Increase student numbers and income.
- Objective 2:** Review college financial system.
- Objective 3:** Create revenue sources for the college.
- Objective 4:** Manage risks to ensure continued sustainability.